

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

Form OBD-68
(Rev 10-14-76)
Formerly DJ-307
for

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents
Registration Act of 1938, as amended.

OM
No. 41-R226.5
Approval Expires Oct. 31, 1981

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RECORDS SECTION
CRIMINAL DIVISION

1. Name of Registrant

Ruder & Finn Incorporated

2. Registration No.

1481

3. This amendment is filed to accomplish the following indicated purpose or purposes:

☐ To correct a deficiency in

☐ Initial Statement

☐ Supplemental Statement
for _____

☐ To give notice of change in an
exhibit previously filed.

☐ To give a 10-day notice of a change in infor-
mation as required by Section 2(b) of the Act.

☒ Other purpose (specify) To notify of work being
done on behalf of a new client -- Lothar
Bock Associates (LBA Associates).

4. If this amendment requires the filing of a document or documents, please list -

Exhibit A

Exhibit B -- along with initial letter of agreement (unsigned by LBA Associates
as yet.)

Dissemination Report -- with copy of release

5. Each item checked above must be explained below in full detail together with, where appropriate,
specific reference to and identity of the item in the registration statement to which it pertains. If
more space is needed, full size insert sheets may be used.

This amendment is filed to give notice of work being done on behalf of
LBA Associates of Munich, Germany.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this
amendment and that he is (they are) familiar with the contents thereof and that such contents are in their
entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn
to before a notary public or other person authorized to ad-
minister oaths by the agent, if the registrant is an individual,
or by a majority of those partners, officers, directors or
persons performing similar functions who are in the United
States, if the registrant is an organization.)


Norman Weissman

President-Ruder & Finn New York

Subscribed and sworn to before me at New York, New York

this 6th day of October, 19 77

JOSEPHINE L. COLON
Notary Public, State of New York
No. 31-0714870 Qual. in N. Y. Co.
Cert. filed in Queens & Bronx Cts.
Commission Expires March 30, 1979

My commission expires


(Notary or other officer)

DOJ

EXHIBIT A

TO REGISTRATION STATEMENT

Under the Foreign Agents Registration Act of 1938, as amended

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

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REGISTRATION UNIT
CRIMINAL DIVISION

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1. Name and address of registrant Ruder & Finn Incorporated 110 East 59th Street New York, New York, 10022	2. Registration No. 1481
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3. Name of foreign principal LBA Associates	4. Principal address of foreign principal Hauptstrasse 5 D-8150 Holzkirchen/Munchen Germany
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5. Indicate whether your foreign principal is one of the following type:

☐ Foreign government

☐ Foreign political party

☒ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☒ Corporation

☐ Voluntary group

☐ Association

☐ Other (specify) _____

☐ Individual - State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

not applicable

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

a) Principal address

not applicable

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

In the field of entertainment and cultural interchange between countries.

TERMINATED

DATE 9-23-78

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒


Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

Not Applicable

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Mr. Lothar Bock
LBA Associates
Hauptstrasse 5
D-8150 Holzkirchen
Munich, Germany

Date of Exhibit A 10/6/77	Name and Title Norman Weissman, Pres. R&F New York	Signature 
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UNITED STATES DEPARTMENT OF JUSTICE
Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT
Under the Foreign Agents Registration Act
of 1938, as amended

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REGISTRATION UNIT
CRIMINAL DIVISION

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Ruder & Finn Incorporated	LBA Associates

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- ☒ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

We will be issuing press releases, arranging interviews, and producing editorial material for the various publications as well as for the radio and television media regarding the work of LBA Associates.

TERMINATED


DATE 9-23-78

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See item #4 and attached letter of agreement.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?^{1/} Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B 10/6/77	Name and Title Norman Weissman Pres. R&F New York	Signature 
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^{1/} Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

September 29, 1977

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REGISTRATION UNIT
CRIMINAL DIVISION

Mr. Lothar Bock
LBA Associates
HauptstraÙe 5
D-8150 Holzkirchen/Munchen
Germany

Dear Lothar:

This will confirm the fact that, as of September 26, 1977, we are representing LBA Associates as public relations counsel. The following are details of the arrangement:

1. Our main assignment will be to represent your interests with the press throughout the United States.
2. To do this effectively, we will be issuing press releases, arranging interviews, and producing editorial material for the various publications as well as for the radio and television media regarding the work of LBA Associates.
3. Our program will be staffed by senior people who are experienced in press and publicity matters, and who will be able to provide LBA Associates with the appropriate advice and counsel.
4. At the same time, LBA Associates will have the responsibility of providing us with information on a continuing basis, as well as answering our questions and needs for specific information in connection with the conduct of our various assignments.
5. Work will begin immediately, and one of our first assignments will be the development of a specific outline of the activities that we plan to conduct on behalf of LBA Associates.
6. Rader & Finn will be compensated for the time expended by its personnel on behalf of LBA Associates. Hours will be charged at standard rates, and LBA Associates will receive an accounting every

three months of how much time we have spent during the past 90 days on behalf of LBA Associates.

7. At the same time, we estimate that our time billings will be approximately \$4,500 a month, or \$54,000 a year. If we are spending too much time on the LBA Associates account at any time, it will be our responsibility to communicate with you so that we can either reduce our time expenditures or request additional funds to cover the additional time being spent.
8. It is a rule at this agency that all foreign clients must pay a month in advance for staff time charges. We are, accordingly, enclosing our invoice for the first month's services in advance.
9. In addition to the costs of Ruder & Finn staff time, there will also be charges for out-of-pocket expenses. These out-of-pocket expenses are billed as incurred, and all major expenses are cleared with you before they are incurred. It is our estimate that these out-of-pocket expenses will be between \$15,000 and \$20,000 on an annual basis.
10. Out-of-pocket expenses cover such items as travel, mailings, communication costs, costs for entertainment of editorial personnel, photography, books and periodicals that may be necessary, and so on.
11. All payments to Ruder & Finn will be in U.S. dollars, and will be paid in the United States.
12. This agreement between Ruder & Finn and LBA Associates will continue for one year, or until September 25, 1978.
13. If, after that period, LBA Associates or Ruder & Finn wishes to terminate this agreement for any reason, this can be done on 60 days' notice.

These points cover those items that will be important in the conduct of our work for LBA Associates. If you agree with the terms of this letter, please sign both copies in the space provided, keep one copy for your files and return the other to us for ours.

We look forward to working closely with you and your people, and in developing a close and productive relationship with LBA Associates.

Sincerely,



Norman Weissman

Accepted for LBA Associates

By: _____

Date: _____